

Russ Darrow – Madison Mazda

64% Energy Reduction. \$9,726 Annual Savings.





Project Data – TOTAL	Electric Energy Use	Electric Demand	Annual Cost of Electricity
Prior System	124,086 kWh	32.8 kW	\$14,882
energybank	42,996 kWh	11.8 kW	\$5,157

TOTAL ENERGY REDUCTION: 81,090 kWh

ANNUAL ENERGY REDUCTION: 64%

BASELOAD DEMAND REDUCTION: 21.0 kW

Additional lighting savings in maintenance and repair

By upgrading existing lighting to high-performance, energy-efficient LED throughout the dealership (both interior and exterior), Russ Darrow reduced electrial energy costs for lighting by 64%. This significant reduction equates to an annual electrical cost savings of \$9,726. Award-winning model T®, OmegaLight® and ThinLine®, in addition to LED conversion kits and wall packs are several of the products deployed to complete this upgrade. In addition to improved operations, Russ Darrow has eliminated lighting related maintenance and repair.

Efficient. Sustainable. Good Business. That's LED Done Right®.

Energy savings from this project have a positive impact on Greenhouse Gas emissions. A reduction of **81,090 kWh** is the equivalent of:



Eliminating the greenhouse gas emissions from 12 passenger vehicles driven for one year



Eliminating the CO₂ emissions from the energy use of **6 homes** for one year



The carbon sequestered by **67 acres** of US Forest in one year

