

model T<sup>®</sup>  
award winning LED technology



**DAVIDHOBBS** *Honda*



energybank.

LED Done Right<sup>®</sup>

# David Hobbs Honda



*"energybank made everything easy for me," said Hobbs. "They kept it spectacularly simple and that's exactly what I needed to get this job done."*

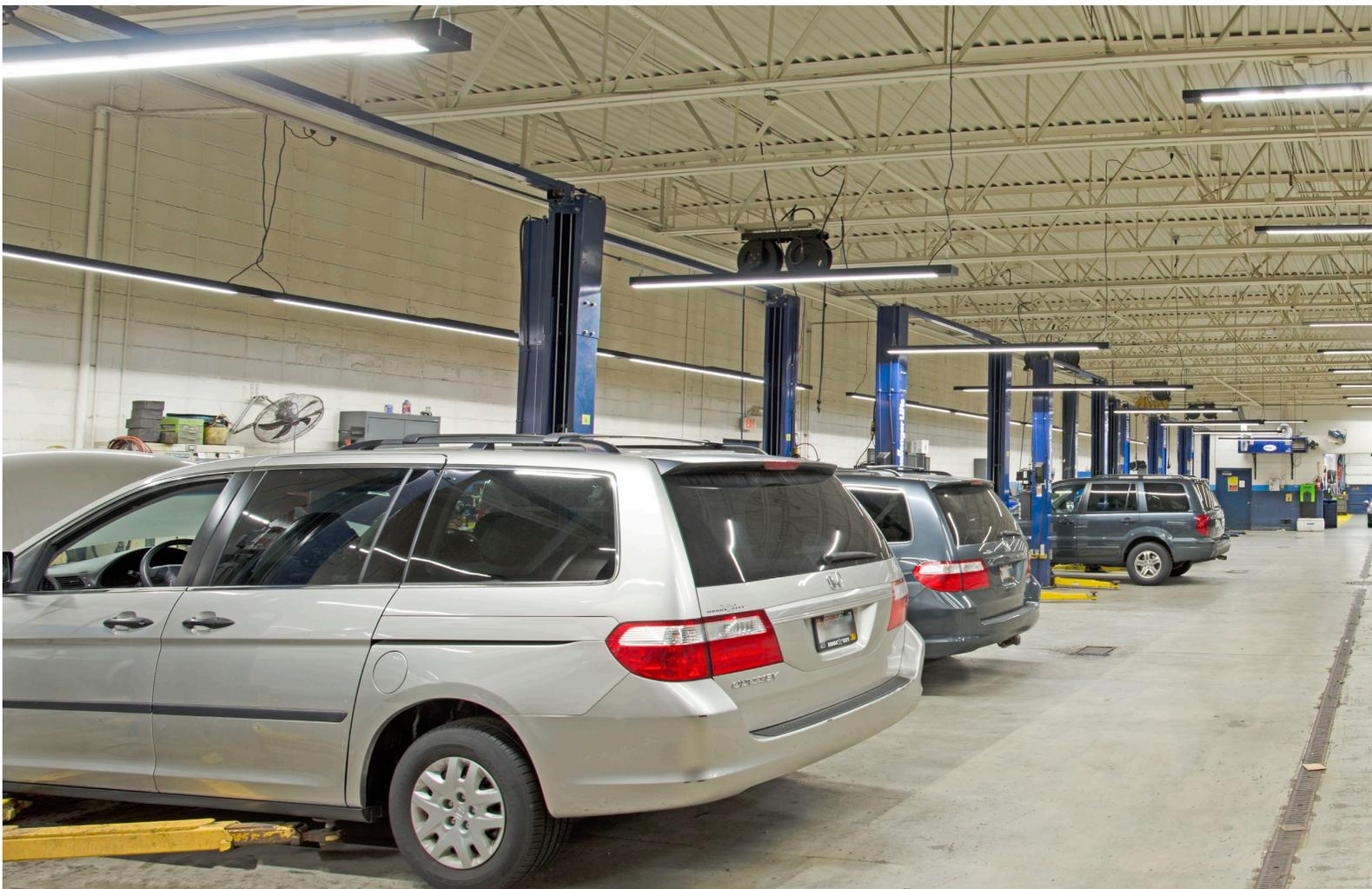


energybank model T exterior LED fixtures

Gregg Hobbs, Managing Director of David Hobbs Honda, located in Glendale, Wisconsin, didn't realize that a lighting project would ultimately change the culture of his company.

"When I made the commitment to upgrade our lighting, the service staff responded by **coming in on their own time on a Sunday** to power wash and completely clean up the entire service bay," said Hobbs. "The change in attitude is unbelievable, they are very happy and life is easier for them."

Matt Czaplewski, Service Manager, notes, "The lighting is so good in our service bay that we don't need supplemental lights to see under the car or under the hood to do our repairs."





Technicians no longer need supplemental lighting to do repairs, even those under the car.



Nearly 100 foot candles on the engine of the car and accurate color make for easy identification of flaws.

Upon check-in we use iPads to take photos of customer vehicles to document any flaws. That dramatically reduced the number of damage claims against our technicians. It also gives us an opportunity to generate new business when we point out those flaws to the owners."

Mark Wilde, Service Technician, has worked for 29 years at the store (even before Hobbs purchased it) and said, "We've had a lot of different lights here over the years and these are by far the best!"

*energybank Linear LED fixtures in the Service Bay area*

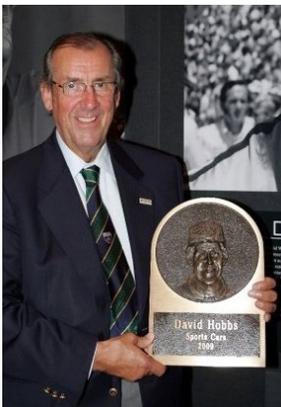


# model T - LED Done Right®

energybank ThinLine LED fixtures in the Showroom



The sales force is equally impressed with the improved lighting both in their showroom and outdoors. "The new energybank lights really enhance the beauty of the vehicles inside and out," stated Jeremy Olson, Finance and Business Director. "It made a major impact - but most importantly, the model T LED fixtures improved the safety of our dealership when customers view our cars at night."



*Hall of Fame racing legend  
David Hobbs is the owner of  
David Hobbs Honda.*



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