



energybank wins USGBC Transformation Award of Excellence for Innovation

Manitowoc, Wisconsin – November 9, 2015

The United States Green Building Council (USGBC) – Wisconsin Chapter honored energybank as a leader in transforming the built environment with its prestigious Transformation Award of Excellence for Innovation.

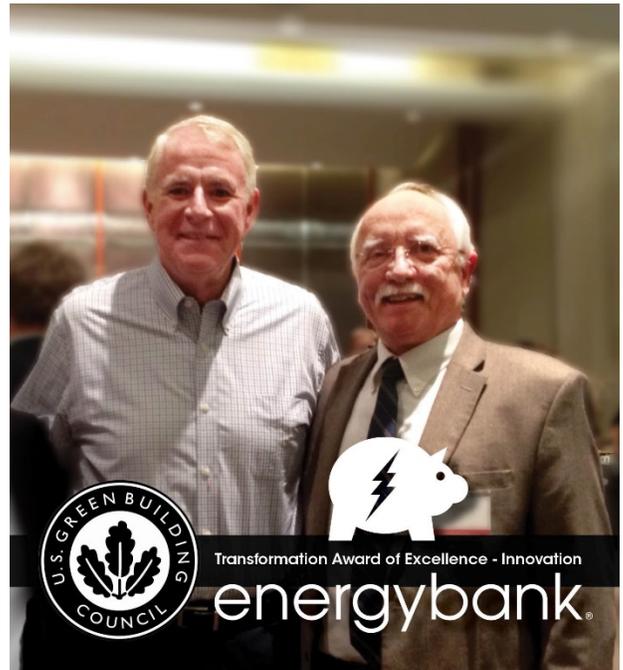
“Transformation was the overall theme for the event and that’s exactly what our goal is at energybank for the entire LED industry,” said energybank founder and CEO, Neal Verfuert. “We are constantly researching and developing new technologies, strategies and thinking forward for the needs of tomorrow – not just for today. We believe in LED Done Right™”

Innovation is a hallmark of energybank, powering its distinctiveness and growth. Designed and built in Manitowoc, Wisconsin, energybank technology prioritizes the optimization of the light engine as a system that delivers maximum foot-candles without compromise. Performance and longevity are assured through the use of advanced optics and proprietary thermal management built with the industry’s best-in-class components. energybank LED fixtures deliver up to 80% energy reduction while increasing the quality and quantity of light for its commercial/industrial customers.

“We’ve invested considerable resources to create LED Done Right, the best possible illumination technology that reduces emissions and is International Dark-Sky standard compliant,” said Verfuert. “Most importantly, it is financially viable. We believe customers will appreciate the significant gains in overall productivity, quality control and product merchandising attributed to improved lighting on top of the energy and demand savings. Simple installation and zero maintenance round out the incredible energybank value proposition.”

energybank technology has many patent-pending features such as naturally aspirated Forced Vector Cooling™ to keep components cool, and proprietary optics that deliver superior, glare free illumination.

Neal Verfuert has been recognized with awards from some of the world’s most prestigious organizations for environmental, technological and business innovation.



Milwaukee Mayor Tom Barrett congratulates energybank VP of Marketing & Communications Guy Peterson

energybank is a Manitowoc, Wisconsin-based company specializing in the advancement of solid state lighting and controls. energybank has unique capabilities in the lighting and controls industry with its proprietary: thermal management, optical optimization and application engineering. Numerous patent applications have been submitted to protect its intellectual property. LED Done Right™.

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