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energybank model T™ LED Named Winner Plant Engineering “Product of the Year 2015”

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Plant Engineering has announced that the energybank exterior LED model T™ lighting fixture is a Product of the Year Winner in the Lighting Category. This is the third Product of the Year win for inventor Neal Verfuert whose products won prestigious Product of the Year recognition in 2008 and 2009.

“It is an honor to once again receive Product of the Year recognition from Plant Engineering magazine,” said energybank founder and CEO Neal Verfuert. “The fact that the publication’s readers selected the model T as a Product of the Year in Lighting validates the incredible value proposition of the energybank LED exterior fixture.”

model T is a low profile fixture with a sleek, contemporary, compact design. model T light engines are designed to deliver exceptional, high-lumen output with precise proprietary optics for specific applications. Engineered and built in Manitowoc, Wisconsin, one 600W model T will replace two standard 1000W fixtures while delivering a significant improvement in quality light output with up to 85% energy reduction with our smart controls.

“We spent two years and made a huge financial investment in creating the best possible exterior lighting platform for outdoor automotive merchandising,” said energybank founder and CEO, Neal Verfuert. “With numerous patents applied for or pending, the model T is in a class of its own. Nothing else comes close.”

Patent-pending features such as naturally aspirated Forced Vector Cooling™ keep components cool and proprietary optics deliver superior, glare free illumination. Providing high levels of visual comfort and color accuracy, the model T is dark-sky compliant. Because it is one of the lightest LED exterior fixtures in the industry, installation is greatly simplified combined with Pinnacle Mounting™ - a universal attachment system for fast, secure, unobtrusive mounting onto virtually any type of existing pole.

Come see us at the National Auto Dealers Association (NADA) Expo & Convention in Las Vegas March 31 – April 3 to see the incredible possibilities of LED Done Right. Booth# 6154N.



Made in the USA, energybank is a Wisconsin-based manufacturer specializing in the advancement of solid state lighting, IoT and controls. energybank has unique capabilities with its proprietary: thermal management, optical optimization and application engineering.

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Page 1 of 1