



energybank.

case study – automotive
advanced outdoor illumination



Kolosso Chrysler Jeep Ram Dodge

Appleton, Wisconsin

superior illumination

One model T 644W replaces two 1000W fixtures

The lighting previously used by Kolosso were typical 1000W high-intensity discharge fixtures. Two of those were used on each pole and together they required 2300W to provide only 20 foot candles on the car hood.

energybank installed model T 644W LED fixtures at Kolosso's new facility – each one providing more than 70 foot candles of bright, white light on the car hood. That means Kolosso is using 78% less energy to provide 350% more light with fewer fixtures.

Pleasing, accurate color is what customers see when visiting your outdoor showroom. See the brightness and color difference when you compare illumination on the Kolosso lot to the surrounding areas.



superior marketing



Make your outdoor showroom as bright and as inviting as your indoor showroom. The model T 644W uses best-in-class LED technology to provide unmatched color fidelity. *Superior marketing requires superior illumination.*

model T 644W fixtures are Dark-Sky compliant and provide exceptional light cut-off, which means less spill over onto adjacent property.

Bright, even illumination makes your valuable merchandise look great.



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LED Done Right™

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